

# CONTRACT



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 134636 /		<u>Alt Order #</u> 07896633
<u>Product</u> COLEMAN/LT GOV/D		
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Estimate #</u> 2180	
<u>Advertiser</u> Coleman, Linda- NC Lt Gov.		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCB	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 372	<u>Product Code</u> 378
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCCB	10/30/12	11/02/12	Fox News Rising 8a-9a	8a-9a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 111 - - -				3	\$150.00			
N 2	WCCB	11/05/12	11/05/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M - - - - -				1	\$150.00			
N 3	WCCB	10/30/12	11/01/12	Fox News Rising	530a-8a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 111 - - -				3	\$175.00			
N 4	WCCB	10/30/12	11/01/12	Anderson	4p-5p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - 1 - - -				2	\$175.00			
N 5	WCCB	10/31/12	11/02/12	Ellen	5p-6p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- - 1 - 1 - -				2	\$350.00			
N 6	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M - - - - -				1	\$350.00			
<b>Totals</b>											<b>12</b>	<b>\$2,525.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	12	\$2,525.00	\$2,146.25
<b>Totals</b>	<b>12</b>	<b>\$2,525.00</b>	<b>\$2,146.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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